



CONFECTIONERY • BISCUITS • CHOCOLATE

INTRODUCTION JASONS FOOD INDUSTRIES is recognized as a leader in the confectionery market of Pakistan, offering a large selection of products in more than 30 countries around the world. During 30 years of JFI's existence, it has become known as one of the most innovative and creative companies. JFI is the pioneer in confectionery and has launched brands in technically challenging categories such as bubble gums, lollipops and pure chocolates.

The foundations were laid down in 1989 with the company called Akbar Food Industries and since then, the company has constantly expanded into different product categories and set up state-of-the-art facilities that has enabled it to become one of the most technologically advanced and superior companies within the industry.

JFI has achieved this position by launching and nurturing some iconic confectionery brands that include Bravo, Candyboy, and Mellor. Our commitment to quality is endorsed by ISO 22000 Certifications. Today, the company has a highly qualified and experienced technical and business team. The goal is to ensure the best customer value proposition is delivered in every corner of the country.

PRODUCTS

- Bubble Gums	- Toffees	- Centre Filled Gum	- Biscuits
- Lollipop Gum Filled	- Chocolates	- Chew Lollipops	- Soft Chews

VISION To ensure that each of our brands remain the overwhelming first choice for our customers.

MISSION Our mission is to lead the confectionery market in terms of consumer preference, product range, innovation and quality. Our aim is to keep delighting our customers in a profitable yet sustainable manner.

VALUES

TEAMWORK: Nobody can get there unless everybody gets there. We focus on leveraging collective efforts and nurture a culture of appreciating every job, big or small.

FAIRNESS: Fairness is a professional skill that must be developed and exercised. We keep fairness paramount, we do what we say.

BELIEF: Achieving something requires belief in oneself, anything is possible for those who believe. We believe in our products, our processes, our partners and above all, we believe in each other.

LEADERSHIP: Business performance is driven by effective leaders who can truly inspire people to unleash their personal and collective potential. We provide leadership as a company and as individuals with vision, communication and passion.

EXCELLENCE: Excellence is not an exception, it is a prevailing attitude. We view excellence as a continuous process of raising the bar in everything we do.

Awarded by **President of Pakistan H.E. Dr. Arif Alvi**



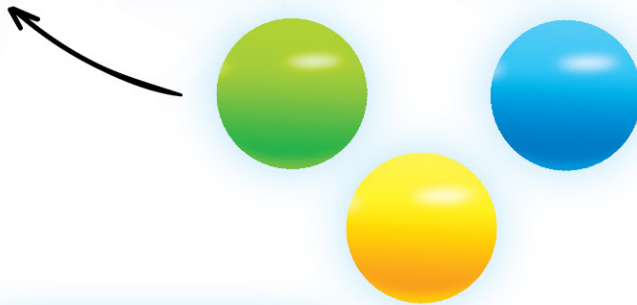
Awarded by **Governor of Pakistan H.E. CH. Muhammad Sarwar**





FRESH FOOTBALL BUBBLE GUM

Flavor	: Tutti Frutti
Weight Per Piece	: 7.3 g
Packing	: 100 Pcs Per Jar 12 Jars Per Carton 2,140 Carton in 40ft. HC



WATERMELON BUBBLE GUM

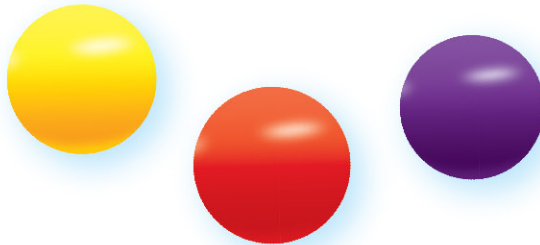
Flavor	: Watermelon
Weight Per Piece	: 4 g
Packing	: 130 Pcs Per Jar 24 Jars Per Carton 1,600 Carton in 40ft. HC





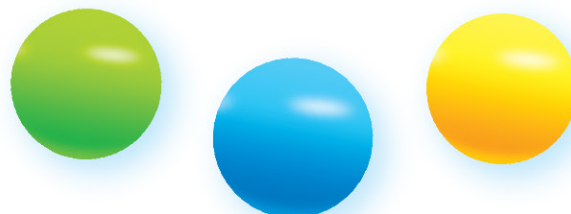
SAFARI FOOTBALL BUBBLE GUM

Flavor	: Tutti Frutti
Weight Per Piece	: 3 g
Packing	: 200 Pcs Per Jar 12 Jars Per Carton 2,650 Carton in 40ft. HC



WRESTLER BUBBLE GUM

Flavor	: Tutti Frutti
Weight Per Piece	: 3 g
Packing	: 200 Pcs Per Jar 12 Jars Per Carton 2,650 Carton in 40ft. HC





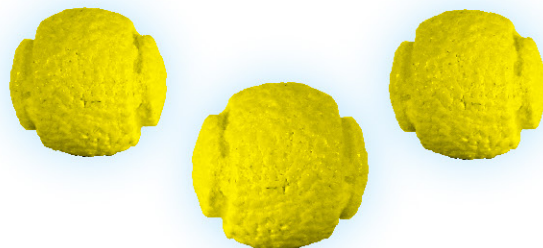
FOOTBALL BIG BUBBLE GUM

Flavor	: Tutti Frutti
Weight Per Piece	: 7.3 g
Packing	: 100 Pcs Per Jar 12 Jars Per Carton 1,883 Carton in 40ft. HC



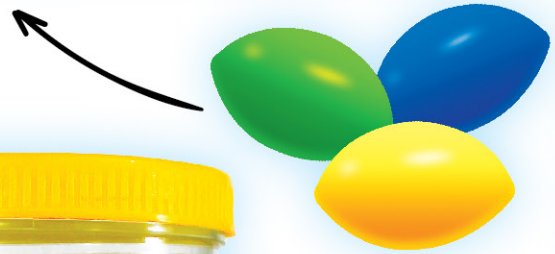
TENNIS BUBBLE GUM

Flavor	: Tutti Frutti
Weight Per Piece	: 7.3 g
Packing	: 100 Pcs Per Jar 12 Jars Per Carton 1,912 Carton in 40ft. HC





WRESTLER OLIVE BUBBLE GUM	
Flavor	: Tutti Frutti
Weight Per Piece	: 3 g
Packing	: 200 Pcs Per Jar 12 Jars Per Carton 2,650 Carton in 40ft. HC



JUNGLE BUBBLE GUM	
Flavor	: Tutti Frutti
Weight Per Piece	: 3.3 g
Packing	: 150 Pcs Per Jar 12 Jars Per Carton 1,775 Carton in 40ft. HC





FOOTBALL BUBBLE GUM

Flavor	: Tutti Fruiti
Weight Per Piece	: 3 g
Packing	: 100 Pcs Per Box 20 Boxes Per Carton 4500 Cartons in 40ft. HC



BIG BOOM LOLLYPOP	
Flavor	: Mango, Strawberry, Orange, Blueberry, Black Cherry (Tongue Painter)
Weight Per Piece	: 25 g
Packing	: 50 Pcs Per Pouch 14 Pouches Per Carton 1,510 Carton in 40ft. HC



BIG BOOM LOLLYPOP	
Flavor	: Milk
Weight Per Piece	: 25 g
Packing	: 50 Pcs Per Pouch 14 Pouches Per Carton 1,510 Carton in 40ft. HC



BUMPER MIX LOLLYPOP

Flavor	: Tutti Frutti
Weight Per Piece	: 25 g
Packing	: 50 Pcs Per Pouch 16 Pouches Per Carton 1,250 Carton in 40ft. HC



QAPIPOP LOLLYPOP	
Flavor	: Mango, Strawberry, Orange, Blueberry (Tongue Painter)
Weight Per Piece	: 18 g
Packing	: 48 Pcs Per Pouch 16 Pouches Per Carton 1,900 Carton in 40ft. HC



JUMBO CANDY	
Flavor	: Black Cherry, Strawberry, Blueberry, Grape (Tongue Painter)
Weight Per Piece	: 3.8 g
Packing	: 120 Pcs Per Pouch 24 Pouches Per Carton 2,280 Carton in 40ft. HC



BRAVO MILK LOLLIPOP	
Flavor	: Milk
Weight Per Piece	: 12 g
Packing	: 50 Pcs Per Pouch 20 Pouches Per Carton 2,180 Carton in 40ft. HC

BRAVO MILK LOLLIPOP	
Flavor	: Milk
Weight Per Piece	: 6 g
Packing	: 50 Pcs Per Pouch 20 Pouches Per Carton 4,200 Carton in 40ft. HC



BIG COMBO MIX LOLLIPOP	
Flavor	: Tutti Frutti
Weight Per Piece	: 25 g
Packing	: 50 Pcs Per Pouch 16 Pouches Per Carton 1,250 Carton in 40ft. HC



MR. BRAVO CHEW LOLLIPOP	
Flavor	: Chocolate, Strawberry, Orange, Pineapple & Tutti Fruiti
Weight Per Piece	: 10.5 g
Packing	: 100 Pcs Per Jar 12 Jars Per Carton 1,975 Carton in 40ft. HC



JOLLY POPS	
Flavor	: Tutti Fruiti
Weight Per Piece	: 10 g
Packing	: 100 Pcs Per Jar 12 Jars Per Carton 2,180 Carton in 40ft. HC



CHOXY CHOCOLATE PASTE	
Flavor	: Chocolate
Weight Per Piece	: 10 g
Packing	: 50 Pcs Per Box 20 Boxes Per Carton 2,380 Carton in 40ft. HC



WHISTLEZ JOLLY JAM BISCUITS	
Flavor	: Orange, Chocolate Cream, Mix Fruit Jam
Weight Per Piece	: 22 g
Packing	: 02 Sandwiches Per Packet 96 Packets Per Carton 8,500 Carton in 40ft. HC



GLUCOSE BISCUITS	
Flavor	: Milk Glucose
Weight Per Piece	: 10 g
Packing	: 400 Packets Per Carton 5,150 Carton in 40ft. HC

GLUCOSE BISCUITS	
Flavor	: Milk Glucose
Weight Per Piece	: 30 g
Packing	: 120 Packets Per Carton 6,120 Carton in 40ft. HC



GLUCOSE BISCUITS	
Flavor	: Milk Glucose
Weight Per Piece	: 40 g
Packing	: 120 Packets Per Carton 4,900 Carton in 40ft. HC



GLUCOSE BISCUITS	
Flavor	: Milk Glucose
Weight Per Piece	: 60 g
Packing	: 120 Packets Per Carton 3,500 Carton in 40ft. HC



CREAM BISCUITS	
Flavor	: Chocolate, Orange, Strawberry, Mango & Vanilla
Weight Per Piece	: 82 g
Packing	: 24 Packets Per Carton 11,800 Carton in 40ft. HC

CREAM BISCUITS	
Flavor	: Chocolate, Orange, Strawberry, Mango & Vanilla
Weight Per Piece	: 90 g
Packing	: 24 Packets Per Carton 10,750 Carton in 40ft. HC



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